

Night at the Museum POP ART 2021



Dear Friend of the Museum,

The Children's Museum of Brownsville is excited to announce our Night at the Museum annual fundraiser 2021! We are continuing our efforts to stay safe while providing an amazing experience for the community. For this year's fundraiser, we will host a LIVE in-person event with a virtual auction!

As a community-based, non-profit, 501(c)(3) organization, we are inviting members of our community, like you, to help us continue our mission to provide for the children of the Rio Grande Valley. The Children's Museum of Brownsville is asking for your help by supporting **Night at the Museum POP ART!** This year's 14th annual event will be held on **Friday, September 17, 2021.**

With your donation, we will host both a live event and an online auction event. As a way to recognize the support, we will include logos on printed materials, post-event thank you ads, and on the Children's Museum website.

Enclosed are options with details about the many ways you can contribute to this very special place.

Proceeds from our event will go toward enhancing our exhibits, developing new programming, and extending our impact across the community.

If you have any questions, please feel free to contact me at **(956) 547-6883**. Thank you for your time and consideration.

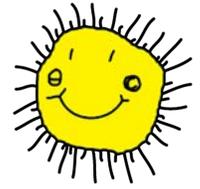
Sincerely,

Felipe Peña

Felipe Pena
Executive Director
Children's Museum of Brownsville



Night at the Museum POP ART 2021 PACKAGES



Children's Museum
of Brownsville



Guardian of the CMB

\$10,000

You are the Guardian of everything that is good and pure at the CMB! You believe in the power of play as a transformative tool for children. Your capital contribution will help to reinvigorate the museum's heart and soul and keeps our mission strong.



(1 Exclusive Title) Guardian Sponsorship -
Permanent logo placement over the NATM
2021 POP ART. + benefits of all other levels.



This sponsorship level includes:

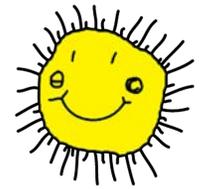
- The option for a live welcome presentation at the event
- The option for a pre-recorded invitation to the event
- Advertising on auction platform (static), est. 300 visitors
- Text message integration to bidders, est. 300 visitors
- Tickets to the live event (20)
- 5 Family Year Passes
- Live mention on social media platforms (Facebook & Instagram)
- Website logo placement on www.cmofbrownsville.org
- Gallery poster logo placement for 1 year



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Children's Museum
of Brownsville



Champion of the Museum \$5,000

Be the Champion! Your capital contribution will ensure the museum has a healthy and strong future.



(1 Exclusive) Presenting Sponsorship - Permanent logo placement on NATM 2021 POP ART + benefits of all other levels.

Heroes of the Museum \$2,500

Support the ongoing operation of the museum. It takes a village, and we need your help to keep our museum here for everyone to enjoy.



- Advertising on auction platform (static), est. 300 visitors
- Text message integration to bidders, est. 300 visitors
- Tickets to the live event (8)
- Live mention on social media platforms (Facebook & Instagram)
- Website logo placement on www.cmofbrownsville.org
- Gallery poster logo placement for 1 year

Protectors of Fun \$1,000

Support programming through the museum - free programming makes a difference in informal education for our community.

- Advertising on auction platform (static), est. 300 visitors
- Tickets to the live event (6)
- Live mention on social media platforms (Facebook & Instagram)
- Website logo placement on www.cmofbrownsville.org
- Gallery poster logo placement for 1 year

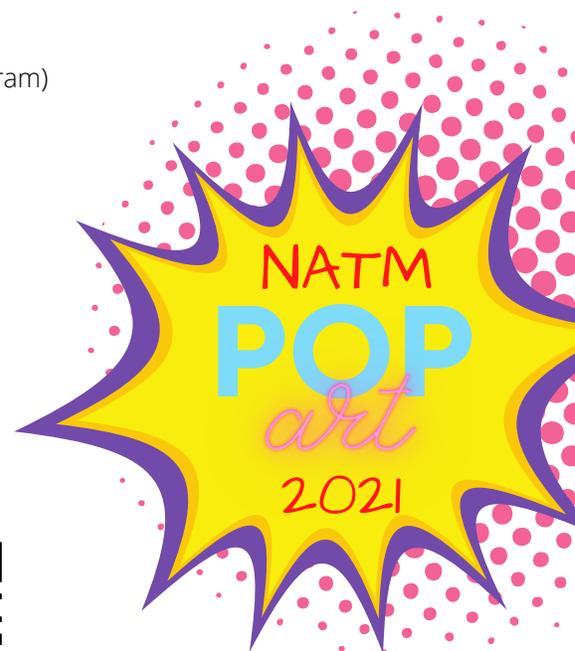
Friends of Play \$500

Play is the most important aspect of our operation, and your funds will help us with exhibit upkeep.

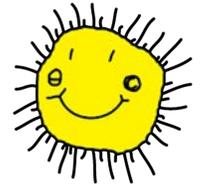
- Advertising on auction platform (static), est. 300 visitors
- Tickets to the live event (4)
- Website logo placement www.cmofbrownsville.org
- Gallery poster logo placement for 1 year



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Sponsorship

Yes, I want to participate as a sponsor.

Please accept my sponsorship as indicated below:

SOLD OUT Guardian of the Museum \$10,000

SOLD OUT Champion of the Museum \$5,000

Heroes of the Museum \$2,500

Protectors of Fun \$1,000

Friends of Play \$500



Company/Individual _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Please email signed sponsorship to:

felipe@cmofbrownsville.com

Please contribution payments by 9/1/2021

(Use this form as an Invoice)

MAIL CHECKS TO:

PO BOX 3762, Brownsville, Texas 78523

Children's Museum of Brownsville is a 501(c)3 organization;

Tax ID 74-2942112.



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